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New Wide Screen Technology Heats Up American Shower Activities

***Rinnai's New Tankless Water Heater Control Pads
Bring Entertainment and Efficiency To Your Finger Tips***

Orlando, FL – January 13, 2005 – We've all been there: The alarm goes off in the morning and we hit snooze one too many times. Then everything is a rushed panic to get ready for work or school. Well, Rinnai, the worldwide leading tankless water heater manufacturer, has announced a way to help you combine many of your morning activities into your...shower? Today Rinnai unveiled the newest edition to the tankless water heater family: the first digital control pad that will not only manage your hot water temperature, but also bring you news, weather, music, Auto Pre-set showers and Auto-Fill tubs – all with the touch of a button.

Rinnai's tankless water heaters provide an endless supply of hot water to a home. Each unit is typically accompanied by a digital control pad that allows a user to set the temperature limits on hot water usage to prevent burning or scalding. However, these new controllers do much more than just set temperature limits. The new seven-inch wide screen format on the new controllers look like stainless steel, flat screen television monitors; they are completely waterproof and can be mounted on a wall, under a kitchen cabinet or in the shower. On these landscape screens, you can watch TV, listen to FM radio, control your water heater and even create an auto scan that allows you to pre-set channels you use most often. So now, while you enjoy endless hot water from Rinnai, you can enjoy an endless supply of information and entertainment, too!

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Most importantly, the two most unique features exclusive to Rinnai are its Auto-Fill and Auto Pre-set capabilities. Auto-Fill allows a user to pre-set the time they want to take a bath, the volume of water desired in the tub and the exact temperature of the bath. Once these preferences are set, Rinnai's controllers, working in tandem with Rinnai's tankless water heater, will fill the bath to match these settings precisely. For instance, with the touch of a button in the morning, you can pre-set your child's bath for 8pm with water no warmer than 98 degrees and with less than half the tub full; that night, Rinnai's controllers will execute your instructions exactly. After those long days in the office, imagine coming home to a perfect hot bath prepared just for you!

Auto Pre-set is for those consumers who like to plan everything! With this component, a user can pre-set the time, temperature and water consumption of a shower, just like setting the coffee pot timer. For example, if you want to shower at 7:10am with water set at 100 degrees for 15 minutes using 40 gallons of water, you can pre-set the Rinnai digital controller the night before and it will deliver this shower to match each requirement. No more crawling out of bed to turn on and heat up the shower then racing back to the warm covers!

"The introduction of these controllers to the U.S. market is another major step for Rinnai and the tankless water heater category," said Ervin Cash, VP of Rinnai's Heater and Water Heater Groups. "Recently, interest in Rinnai's tankless water heaters has grown rapidly as more and more homeowners learn the tremendous benefits for their homes. Rinnai is constantly striving to develop new ways to leverage this technology's flexibility to make life easier, more convenient and more efficient for American families. Our new controllers demonstrate Rinnai's commitment to innovation in order to continue providing value and lifestyle solutions for homeowners."

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Rinnai will debut its newest digital control pads and showcase its tankless water heaters, ductless heaters and fireplaces at the International Builders Show in Orlando, FL on January 13-16, 2005 at Booth number W7301. The new control pads will be available in the U.S. for 2005. Additionally, Rinnai's tankless water heaters are the exclusive water heaters in two of the show homes at the tradeshow. These units can be found in the Nationwide Custom Homes' PATH Tutorial Townhouses in the parking lot of the show venue (or online at www.housingzone.com/projects/showvillage2005/index.asp) and in the New Urban Challenge trio of homes (www.newurbanchallenge.com).

Rinnai's tankless water heaters replace antiquated technology of hot water tanks. Traditionally, hot water tanks hold a limited amount of water and constantly heat and reheat it whether or not it is demanded. Rinnai's unit holds no water but attaches to the plumbing system and heats water as it runs through the unit's heat exchanger. When a consumer opens a hot water tap, the unit begins heating water in 3-5 seconds. Once the consumer shuts off the hot water tap, the unit shuts off, eliminating standby loss, and conserving a substantial amount of energy versus a tank. In fact, Rinnai's tankless unit is up to 50% and 70% more efficient than gas and electric tanks respectively. That translates to a monthly utility bill savings of up to 70%. With the addition of the newly designed control pads, Auto-Fill and Auto Pre-set elements, Rinnai's energy efficient tankless water heaters now also conserve considerably more water as well.

About Rinnai

Rinnai North America Corporation, a subsidiary of Rinnai Corporation in Nagoya, Japan, was established in 1974 and is headquartered in Peachtree City, GA. Rinnai Corporation manufactures gas appliances, including tankless hot water heaters, a wide range of kitchen appliances and heating and air conditioning units. Today, Rinnai is the single largest gas appliance manufacturer in the world and is the technology leader in its industry. Annual corporate revenues including those of its subsidiaries are in excess of \$2 billion. With a global perspective to create 21st century products for the home and office, Rinnai Corporation commits itself to the safety and pursuit of comfortable lifestyles. For more information about the Rinnai Corporation and the Rinnai tankless water heater product, visit www.foreverhotwater.com.

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